

expand
valuing
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competition



18th Annual International Conference on

Real Options

Theory Meets Practice

Organized by

Real Options Group and EAFIT University

In cooperation with

King's College London

Northwestern University

and University of California at Los Angeles

**July 23 - 26, 2014
Medellin, Colombia**

Program Sessions Summary Guide

DAY 1 - THURSDAY, JULY 24

[9:00-12:00 Registration & Free Tutorials]
12:00-1:45 Luncheon
1:45-2:00 President's Welcome
2:00-3:40 Empirical Evidence & Valuation Applications (4)
4:10-5:00 Keynote Address
5:00-6:00 Panel Discussion
6:00-7:15 Networking Reception

DAY 2 - FRIDAY, JULY 25

Track I	Track II
9:00-10:15 Natural Resources & Energy (3)	9:00-10:15 Theoretical Issues (3)
10:45-12:00 Various Simulation Applications (3)	10:45-12:00 R&D and Learning Investments (3)
12:00-2:00 Luncheon	
2:00-3:15 Strategic Perspectives (3)	2:00-3:15 Competitive Games & Incomplete Info (3)
3:45-5:00 Environmental Investment & Policy (3)	3:45-5:00 Best Student Paper Award Session (4)

SATURDAY, JULY 26

Day tour/ sightseeing.

Program Sessions

DAY 1 - THURSDAY, JULY 24

9:00 - 10:00 Registration

[9:00 - 12:00 Free Tutorials (optional) - part of Managerial Program]

9:00 - 9:45 Valuing Real Options Using Binomial Trees

L. Trigeorgis (U. of Cyprus and King's College London, UK)

9:45 - 10:30 Valuing Real Options Using Simulation

L.E. Brandão (PUC-Rio, Brazil)

10:30 - 11:10 Morning Coffee Break

11:10 - 11:55 Case Studies Using Binomial Trees and Simulation

Marco A.G. Dias (Petrobras, Brazil)

12:00 - 1:45 Luncheon

DAY 1 - THURSDAY, JULY 24 (cont'd)

1:45 - 2:00 President's Welcome

2:00 - 3:40 Empirical Evidence & Valuation Applications

Chairperson: L. Trigeorgis (U. of Cyprus and King's College London, UK)

O. Miranda and L.E. Brandão (PUC-Rio, Brazil), *Project and Firm Valuation in Mining Exploration: An Application in Peru*

E. Navarrete (U. de la Frontera, Chile), *Optimal Harvest Policies: An Application to Pine Harvesting in Chile*

L. Del Viva (ESADE Business School, Spain), E. Kasanen (Aalto U., Finland) and L. Trigeorgis (U. of Cyprus and King's College London, UK), *Real Options and Determinants of Idiosyncratic Skewness*

L. Trigeorgis (U. of Cyprus and King's College London, UK), N. Lambertides (Cyprus U. of Technology) and L. Del Viva (ESADE Business School, Spain), *The Impact of Growth Options and Distress Risk on Stock Returns*

3:40 - 4:10 Afternoon Coffee Break

4:10 - 5:00 Keynote Address

M.A.G. Dias (Petrobras and PUC-Rio, Brazil),
Application of Real Options in Petroleum & Energy

5:00 - 6:00 Panel Discussion

Real Options Application: Successes and Impediments

Moderator: Cecilia Maya Ochoa (CFO XM, Colombia)

Panelists Include:

Luiz Brandão (PUC-Rio, Brazil)

Marco A.G. Dias (Petrobras, Brazil)

Luis Hernandez Alburquerque (Leadership and Strategy Group, Colombia)

Luis Alfredo Mogollon (Ecopetrol, Colombia)

Lenos Trigeorgis (ROG, U. Cyprus and King's College London, UK)

6:00 - 7:15 Networking Reception

Sponsored by ROG and EAFIT University

DAY 2 - FRIDAY, JULY 25

9:00 - 10:15

I. Natural Resources & Energy

Chairperson: M.A.G. Dias (Petrobras, Brazil)

R. Igrejas, L. Lima Gomez and L.E. Brandão (PUC-Rio, Brazil), *Valuing Flexibility in Bilateral Power Purchase Contracts: An Application to Electricity Markets in Brazil*

X. Qiu, Z. Wang and X. Qing (China U. of Petroleum at Beijing, China), *Investment in Deep-water Oil & Gas Exploration Projects: A Multi-factor Analysis*

S. Cabrales and R. Bautista (U. de los Andes, Colombia), *Valuation of Nonrenewable Resources with Endogenous Costs: A Mature Oil Well in Colombia*

II. Theoretical Issues

Chairperson: A. Welling (Otto-von-Guericke U., Germany)

A. Welling, E. Lukas and S. Kupfer (Otto-von-Guericke U. Magdeburg, Germany), *On the Investment-Uncertainty Relationship*

G. Diaz-Hoyos (Ecopetrol,) and I. Velez-Pareja (Master Consultores, Colombia), *Tax Savings Valuation with Appropriate Risk Profile as Contingent Claims*

J. Kinnunen (Åbo Akademi U., Finland) and I. Georgescu (Academy of Economic Studies, Romania), *Clustering Analysis and Financial Ratios Using Self-Organizing Map*

10:15 - 10:45 Morning Coffee Break

10:45 -12:00

I. Various Applications using Simulation

Chairperson: A. Mora-Valencia (EAFIT U., Colombia)

R. Rodrigues, L. Ozorio, C. Bastian-Pinto (IBMEC Business School), and L.E. Brandão (PUC-Rio, Brazil), *Valuing the Flexibility of Switching Outputs in a Fertilizer Plant*

D. Podhraski (Institut for Public-Private Partnership, Slovenia) and Ales Berk (U. of Ljubljana, Slovenia), *Valuing Path-dependent Project-financed Public-Private Partnerships*

V. Cohen Uller (Petrobras), C. Bastian-Pinto and L. Ozorio (IBMEC Business School, Brazil), *Contractual Options on Marker Oil Spreads*

II. R&D and Learning Investments

Chairperson: L. Ozorio (IBMEC Business School, Brazil)

G. Fernandes, F. Perobelli (Federal U. of Juiz de Fora (UFJF)), R. Igrejas and L.E. Brandão (PUC-Rio, Brazil), *Evaluation of an R&D Project*

L. Delaney (City University London, UK), *Investment Timing under Development-cost Uncertainty and Time-to-Build*

L. de Magalhaes Calvette, M.A.C. Pacheco and M.A.G. Dias (Petrobras and PUC-Rio, Brazil), *Optimal Sequencing of Oil Exploratory Prospects with Learning and Genetic Algorithms*

12:00 - 2:00 Luncheon

2:00 - 3:15

I. Strategic Perspectives

Chairperson: A. Sakharov (Wharton School, U. of Pennsylvania, USA)

M. Brady (Dublin City U., Ireland), *Temporary Employment Contracts and the Strategic Use of Real Options*

A. Sakharov (Wharton School, U. of Pennsylvania), *Company Acquisition and Resource Redeployability in New Product Markets*

D.C. Restrepo Ochoa, R. Correia, J.I. Peña (U. Carlos III de Madrid, Spain) and J. Poblacion (Bank of Spain), *Expropriation Risk and Investment Decisions*

II. Competitive Games and Incomplete Information

Chairperson: C. Bastian-Pinto (IBMEC Business School, Brazil)

N. Huberts, K. Huisman, P. Kort (Tilburg U., Netherlands) and H. Dawid (Bielefeld U., Germany), *Firm Size, Capacity and Innovative Investment in an Established Market*

M. Lavrutich, K. Huisman and P. Kort (Tilburg U., Netherlands), *Capacity Choice and Investment Hysteresis Caused by Hidden Competition in a Duopoly*

T. Fagart (U. Paris 1, France), *Markovian Equilibrium Investment under Imperfect Competition*

3:15 - 3:45 Afternoon Coffee Break

3:45 - 5:00

I. Environmental Investment & Policy

Chairperson: S.V. von Helfenstein (Value Analytics & Design, USA)

S.V. von Helfenstein (Value Analytics & Design, USA),
Rethinking C&D Waste and Flexibility in Systems Design

A. Welling, E. Lukas and S. Kupfer (Otto-von-Guericke U. Magdeburg, Germany),
Optimal Timing of Green Investment under Regime Switching and Political Ambiguity

M. Shahnazari, A. McHugh, J. Whale (Murdoch U.) and B. Maybee (Curtin U., Australia),
Power Investment Decisions with Carbon Policy Uncertainty: The Impact of Regulation Repeal and Reinstatement

II. Best Student Paper Award Session

Chairperson: L.E. Brandão (PUC-Rio, Brazil)

D. Owatemi (U. of Strathclyde, UK), *Investment with Incomplete Information, Flexibility and Demand Uncertainty*

C. Justin and D. Mavris (Georgia Institute of Technology, USA),
Valuing Aircraft Development Strategies: An Application with Performance Improvement Packages

G. Siegert (HHL Leipzig Graduate School of Economics, Germany), *Renewable Energy Subsidies: Costs, Benefits and Security of Supply in Bio-Electricity Feed-in Tariffs*

**5:00 Delivery of Best Student Paper Award & Conference Participant Certificates
Closing Remarks/ Conference Concludes**

About the Conference

Venue

The conference is hosted at EAFIT University, Carrera 49 # 7-Sur 50, in Medellin.

Fees & Registration

Registration fees for all participants (academic or corporate) are Euro 420 or US\$575 if paid by April 30 and include attendance at both the managerial and the academic parts of the conference; please register via the conference website www.realoptions.org Registration fees go up by 20% after April 30 (to Euro 500 or \$685 thereafter).

Important Administrative Information

Registration fees include the conference proceedings and other materials, lunches, coffee breaks, reception and bus tour on Saturday. Cancellations made in writing by June 1 can be refunded, except for a 15% service charge. Those not attending or canceling after June 1 are responsible for the whole fee. The organizers reserve the right to make changes to the program without notice. Only registrations paid by April 30 are guaranteed to be confirmed and be included on the official list of participants. For information on registration and other general-type conference-related inquiries contact Eugenia (tel +357 22893605; fax +357 22895030; e-mail conference.registration@realoptions.org).

For information on local logistics, EAFIT University, Medellin or Colombia contact Maria Paola Roldan, tel: 57 4 2619500 ext.9601; e-mail: mroldan5@eafit.edu.co.

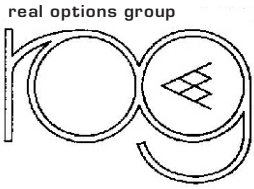
Venue Hotel, Airport/Transport, Visas

The recommended hotels close to the venue and of international quality standards are Novelty Suites and Affinity Aparthotel, adjacent to El Poblado, the safest and most exclusive area of Medellin, close to quality shopping centers and numerous restaurants (near Oviedo Mall). Jose Maria Cordova (JMC) international airport is located in the municipality of Rionegro, 40 km (15 miles) and about 45 minutes from Medellin. There are three hubs for international air connections (through Bogota, Lima and Panama), with direct flights to the US (New York, Miami and Ft. Lauderdale). Flights from Europe can initiate from Frankfurt, Paris, Madrid and London. A local airport within the city of Medellin, Olaya Herrera Airport (OH), serves mainly domestic/national flights. The cost of a taxi service in the Medellin area starts at US\$2.50 and runs \$12 an hour. Medellin has a modern, integrated railway and transportation system. More info can be found at the conference website (under venue).

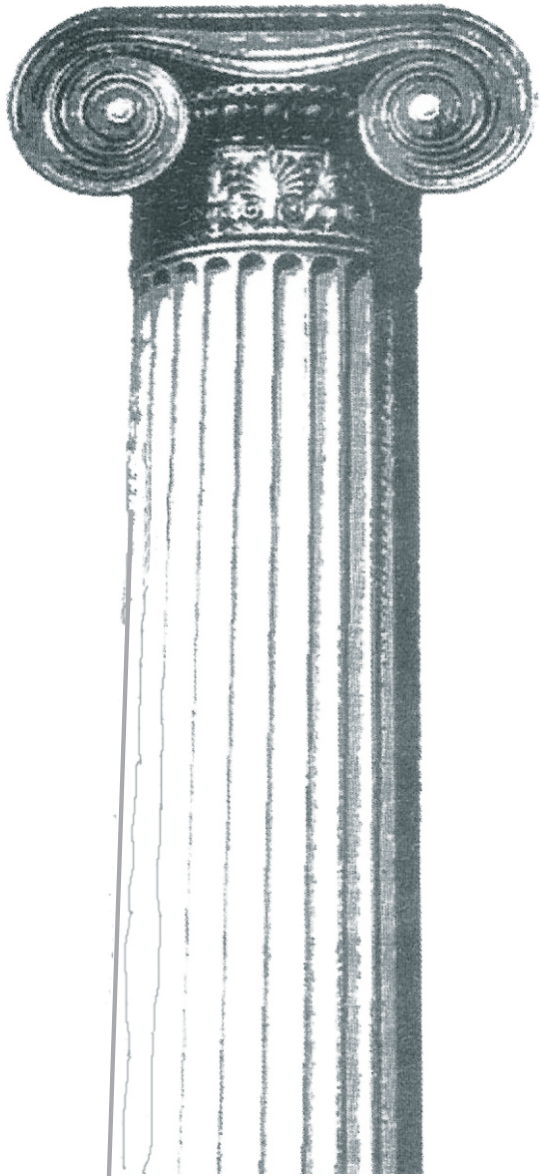
Regarding VISA, please first check if your nation is one of 95 jurisdictions that do not require a visa to enter Colombia: http://en.wikipedia.org/wiki/Visa_policy_of_Colombia

If a visa is required, EAFIT University will provide you with an invitation letter.

For more detailed info or to register for the conference see www.realoptions.org



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